

The Mahindra logo consists of the word "mahindra" in a lowercase, sans-serif font.

**Press Release**

## **Jio-bp and Mahindra & Mahindra strengthen EV partnership**

**Mumbai, 11 October, 2022:** Mahindra & Mahindra (M&M), India's leading SUV manufacturer, and Jio-bp, a fuels and mobility joint venture between Reliance Industries Limited (RIL) and bp are strengthening their existing partnership with Jio-bp setting up robust charging network for Mahindra's upcoming e-SUVs launches. Last year, the companies had signed an MoU for exploring the creation of EV products and services, alongside identifying synergies in low-carbon and conventional fuels.

Starting with 16 cities, Jio-bp will install DC fast chargers at M&M dealership network and workshops across the country. With these chargers being open to the public, the partnership will benefit all stakeholders in the EV value chain.

M&M launched its first all-electric C segment SUV – the XUV400 at Mahindra Research Valley, Chennai earlier this month. The company also made rapid strides towards electrification by unveiling its Born Electric Vision with a range of world-class electric SUVs to be launched in the country in the next few years. The group is supplementing the launch of electric vehicles with access to extensive fast-charging infrastructure. To this end, M&M has partnered with Jio-bp to provide EV users with a wide, accessible and convenient fast-charging network.

The RIL and bp joint venture is aggressively expanding its Jio-bp pulse branded EV charging network by setting up charging facilities at multiple touch points within cities and major highways to ensure smooth intra-city and inter-city commutes for EV owners. Through a state-of-the-art digital platform, this partnership envisages rolling out e-mobility solutions across discovery, availability, navigation, and transactions to empower all EV users to seamlessly access the M&M partner charging network.

Jio-bp and M&M will together drive electric passenger car adoption in India and help expedite the country's net-zero emission goals.

### **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>.



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**About Jio-bp:**

Operating under the brand 'Jio-bp', Reliance BP Mobility Limited (RBML) is an Indian fuels and mobility joint venture between Reliance Industries Limited (RIL) and bp. The joint venture leverages Reliance's presence across the country and its millions of consumers through the Jio digital platform. bp brings its extensive global experience in high-quality differentiated fuels, lubricants, retail, and advanced low carbon mobility solutions. In addition to marketing conventional fuels, RBML provides advanced mobility solutions and alternate fueling options to its customers such as Electric Vehicles (EV) charging points, and Battery Swapping Stations (BSS). The company's aviation brand 'air bp-Jio' is a leading supplier of Aviation Turbine Fuel across India. The brand 'Jio-bp Fuel4U' caters to on-demand doorstep delivery of diesel and is a market leader in the segment.

Learn more about Jio-bp on [www.jiobp.com](http://www.jiobp.com) / Twitter and Facebook: @Jiobpofficial/ For latest updates check out <https://www.jiobp.com/news-room>

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